



Sock Out Cancer™ Mission Statement

Sock Out Cancer, LLC, is a new nonprofit initiative formed to help families afflicted by cancer.

Cancer creates an enormous strain on a family — both emotionally and financially. Our mission is two-pronged. We seek to raise public awareness of the challenges facing families who are afflicted by cancer, and we strive to aid those families so they can put all of their energy into fighting cancer.

Sock Out Cancer started as a regional initiative in the Greater Binghamton, New York area. The initial vision was bold in impact but humble in scope. We sought to support the local community by providing funding to distressed cancer families.

The mission of Sock Out Cancer has inspired many, and the movement is growing. After a successful charity concert held at the Broome County Forum in March of 2017 and the introduction of Sock Out Cancer socks, we're continuing our mission and broadening our scope. Recognizing that many families struggle with the financial toll of cancer, we aspire to support distressed families throughout the United States.

Sock Out Cancer will continue to partner with existing charitable organizations to support cancer patients and their families in their time of financial need. Those charitable organizations will receive grants to support and develop programs that identify and support financially distressed families fighting cancer. Additional community events are being planned to raise funds and awareness, and the net proceeds from the sale of Sock Out Cancer merchandise will be used to support cancer families.

Together, we can Sock Out Cancer!

Sock Out Cancer, LLC, is wholly owned by the Security Mutual Life Insurance Company of New York Charitable Trust, which is a New York 501(c)(3) public charity. Deductible charitable donations may be made directly to Sock Out Cancer, LLC, or to Security Mutual Life Insurance Company of New York Charitable Trust.